



Corporate Overview

Evolution of Success and Growth

Jerusalem Venture Partners ("JVP") is a leading Israeli venture capital firm with a unique international network dedicated to building world class technology market leaders. With \$680 million under management and a fourteen year track record in Israel and international markets, JVP is well positioned to source the best early-stage deals in Israel. The bulk of the Fund's activities are led out of its Jerusalem headquarters, where companies and management teams are created and built with JVP's direction. Additional investment team members and business development professionals operate out of the fund's New York and Shanghai offices. JVP distinguishes itself as a leading fund with an investment strategy that combines hands-on company building in Israel with the ability to guide these companies to international leadership.

The JVP Approach

JVP employs a unique approach to investment management, devoting extensive strategic and financial support to nurture each portfolio company throughout its lifecycle. JVP's investment team is deeply involved in its portfolio companies' business continually reviewing product strategy, fine tuning business models, pinpointing target markets and enhancing management teams. With JVP's strong Israeli core and international network, portfolio companies are directed to concentrate on the most relevant markets for their specific business model. The firm's investment team in Jerusalem, New York and Shanghai work as a cohesive unit with a network of Venture Partners and Fund Advisors to tap international markets for the benefit of its portfolio companies. The foundations for JVP's successful track record derive from the firm's entrepreneurial spirit, dedicated team and agile investment strategy.

Proven Track Record

JVP's approach and experience in building international companies has both enhanced portfolio company performance and yielded significant returns to its limited partners. Through eighteen initial public offerings, acquisitions and mergers for its portfolio companies, JVP has helped to create notable international successes. Some of the most recognized are Chromatis Networks (acquired by Lucent Technologies), Precise! Software Solutions (IPO on NASDAQ), Fundtech (NASDAQ: FNDT), Netro (IPO on NASDAQ), T.square (acquired by Globespan), Scorpio Communications (acquired by US Robotics), PowerDsine (NASDAQ: PDSN), MagniFire Websystems (acquired by F5 Networks), Native Networks (acquired by Alcatel), Sheer Networks (acquired by Cisco Systems), Allot Communications (IPO on NASDAQ), XMPie (acquired by Xerox) and Touch Clarity (acquired by Omniture). Based on this experience, JVP has focused its investment activity in specific sectors in which it recognizes great market potential.

A New Era of Venture Investing & Innovation

JVP is actively seeking new investment opportunities in companies that can demonstrate the technological depth and business acumen to achieve market leadership in the media technologies & enterprise software, semiconductors & innovative materials and communications & networking sectors. JVP employs an aggressive strategy that remains true to the fundamentals of sound venture investing while exploring and discovering innovative technology sectors and markets that offer a solid return on investment. JVP has a strong Israeli presence and international network, as well as the depth of expertise, operational experience and investment track record required to build the next generation of technology leaders.